

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 10/670,989 Confirmation No. : 4517  
First Named Inventor : Michael WISNIEWSKI  
Filed : September 25, 2003  
TC/A.U. : 3624  
Examiner : Brett A. Feeney  
Docket No. : 106109.62202US  
Title : Method and System for a Selection Optimization Process

**REPLY**

**Mail Stop AMENDMENT**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The following amendments and remarks are respectfully submitted in response to the Office Action dated September 14, 2010.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 12 of this paper.